

A CASE STUDY IN THE BENEFITS OF AUTOMATED PACKAGING



AirPouch Pillows offer great protection!

This customer is a manufacturer of computer monitors and accessories in Northeast Ohio. Prior to using air pillows, they had been using EPS peanuts to protect their monitors during shipment by common carrier. They had many of the typical problems often heard about with peanuts: excessive storage space required; extra work in the receiving department; dusty conditions in the packing area; and customer complaints about the mess peanuts make. They wanted a solution to these issues without increases in cost.

They began a trial test of an AirPouch void-fill system, and were quite satisfied with the benefits, but had some concerns about whether the air pillows would protect their products as well as the peanuts did. These concerns were resolved after an unfortunate accident involving three pallets of monitors on a cross-country shipment.

An unsolicited email from a satisfied and surprised AirPouch customer who formerly used peanuts.



----- Original Message -----

From: [Jim M](#)

To: [Owners](#)

Cc: [Tracy D](#); [Dusty K](#); [Leslie C](#)

Sent: Tuesday, October 01, 2002 5:15 PM

Subject: FW: Monitor shipment crushed by carrier

If any of you guys were worried about using the air bags for shipping terminals DON'T. I'm a true believer in them now....

The pictures attached were taken before they opened up 3 damaged pallets in California. Only 2 terminals were damaged, 1 with a slight scratch on the screen and the other with a tiny crack on the front bezel.



The air bags actually popped first before the pressure of whatever was set on top had time to do any major damage.

Truly an amazing commercial for shipping protection of our products.

...Jim



This is how the terminal monitors look when loaded into a box with AirPouch pillows > > >